



## EMBASSY OF THE REPUBLIC OF THE PHILIPPINES Stockholm



20 JUNE 2024

### AMBASSADOR ISLETA AND THE PHILIPPINE EMBASSY JOIN THE ASEAN TRADE AND FOOD FAIR 2024



PHILIPPINE EMBASSY IN  
STOCKHOLM



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BAGONG PILIPINAS

*Photo (from left) : H.E. Mr. Kamapradipta Isnomo (Indonesia), H.E. Mr. Van Tuan Tran (Vietnam), Mr. Olle Burell, President of the Stockholm City Council, H.E. Mrs. Arunrung Phothong Humphreys (Thailand), H.E. Ms. Maria Lumen Isleta (Philippines), H.E. Mr. Bounliep Houngvongsone (Laos), and Mr. Theventhiran Arumugam, (Malaysia).*

20 June 2024 - Her Excellency Ambassador of the Philippines Maria Lumen B. Isleta joined the ASEAN Trade and Food Fair, on 15 June 2024 (Saturday), held at the grounds of the Embassy of Malaysia and Royal Thai Embassy in central Stockholm, Sweden.

Under the coordinatorship of the Embassy of the Philippines, the event was a collaboration between the six (6) ASEAN embassies comprising the ASEAN Committee in Stockholm (ACS), in a bid to showcase products from their respective countries, share the flavours of of different



Asian cuisines, present the talents of ASEAN nationals through dance and song performances, and generally showcase an atmosphere of ASEAN hospitality, friendship and solidarity.

The Philippine booth included a display of merchandise products from Filipiniana AB, Timi of Sweden, and ResCion Design. Philippine chefs - Ms. Luwi Ms. Maryrose Seray - were also invited to showcase and sell Philippine dishes such as *pansit sotanghon*, *kwek kwek*, *siomai*, *sisig*, *dinuguan*, and chicken barbeque. Both chefs' sweet delicacies – i.e., *ube ensaymada*, *biko*, *turon*, egg tart, *puto* cheese, and *sapin-sapin* were also a hit with the public.



*The Philippine booth at the Fair was visited by many distinguished visitors such as Mr Ole Burrel, President of the Stockholm City Council, Mr. Martin Brozek, from the Swedish Riksdag (Parliament) (left and right bottom photos) and diplomats including the Ambassador of Afghanistan (upper right photo) with Amb Isleta explaining the various products and food on display.*

Highlight of the fair were the cultural presentations from the participating Embassies, such as Indonesia's Line Dance Maumere; Lao PDR's traditional dance, Dork Jampa (Flower of National); Malaysia's Sumazau Dance; Thailand's traditional dance, Fon Klong Yao; and a song number by Viet Nam. Mr. Rene Salazar of the Philippine Embassy serenaded the crowd with his rendition of songs.





*ASEAN Heads of Missions and Stockholm Council President join the traditional line dance presented by the Embassy of Indonesia.*



*Mr Rene Salazar from the Philippine Embassy renders a much appreciated song number.*

The event was graced by the presence of Mr. Olle Burell, President of the Stockholm City Council, who emphasised the importance of bridging economic and cultural ties between Sweden and ASEAN countries during his remarks.



*ACS Ambassadors and spouses together with Mr. Olle Burell*

Also present were a number of other heads of missions and some members of the diplomatic corps. Over 500 people were estimated to have visited the fair, including those from the surrounding neighborhood. The crowd enjoyed partaking of the various cuisines on offer, and participating Embassies all reported record sales if not total sell out for the day. END



*ASEAN Committee in Stockholm poster*





*Embassy of the Lao People's Democratic Republic Booth*



*Royal Embassy of Thailand booth*



*Embassy of the Socialist Republic of Vietnam Booth.*